



## **W092 - Procurement Systems**

### **Harmony & Profit**

#### **A Procurement Systems Symposium**

**25th - 28th January 1999**

**Chiang Mai, Thailand**

**Organized by:**

**Asian Institute of Technology**

Bangkok, Thailand

**in conjunction with:**

**Task Group 23**

Culture in Construction

### **Symposium Theme**

All previous W092 Symposia have followed a theme. The theme of this Symposium is Harmony and Profit. The aim in choosing this theme is to explore the concepts of harmony of relationships and attempt to assess their impact on procurement performance and profitability. The emphasis on harmony has come from the increasing interest in culture, in particular Asian culture where harmony is seen as a key element in all phases and sectors of life, from family through to business. In the West the concept of partnering has been much in vogue and this again points towards harmonious and symbiotic relationships.

It is hoped that the Symposium will be able to explore the often competing principles of harmony and profit within the context of the culture of organisations and national cultures. It is anticipated that this

theme will lead to stimulating debates and some thought provoking presentations on the compatibility of harmony and profit. It is intended that papers will cover all areas of procurement systems and culture studies with a separate session being devoted to cultural systems.

Further details of the Symposium can be found:

- at this CIB website
- at <http://www.sce.ait.ac.th/cibw92/> or
- at the W092 home page (<http://hkusury2.hku.hk>)

### **Draft Daily Programme**

24 January 1999 Pre-registration  
25 January 1999 Opening Ceremony/Technical Sessions  
26-27 January 1999 Technical Sessions  
28 January 1999 Cultural Tour

### **W92 Coordinators**

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### **Registration Fee**

US \$400

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