



Workshop on

Cultural Factors Affecting International Transfer of Organisation and Management Best Practice

**6 - 7 June 1997 The Norwegian Building Research Institute
Oslo, Norway**

Why?

What are the rules and guidelines to be observed for successfully transferring best practice of O & M for construction companies and projects from one country to another? International cooperation and studies in different countries reveal this to be little exploited.

This Workshop has been arranged to explore the state of the art and to establish a framework. Its goal is to achieve a better understanding of how to learn from each other to be more efficient.

Contents

The contents of the Workshop will clarify the types of factors (e.g. cultural elements) that influence successful transfer of best practice between countries, regions, etc. Discussions and analyses will deal with the transfer of management theories and applications within construction.

About 20 authors have already accepted to write national state of the art reports which will constitute a common structure baseline through recapitulation of development and by forecasting.

Contributions Invited

A prerequisite for other participants (not writing state of the art reports) is to contribute with papers relevant to the topic, such as literature surveys.

The total number of participants will be limited to about 30.
The Compendium from the Workshop will be published.

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