The next CIB W096 International Conference on Architectural Management in the Digital Arena will take place on 13-14 October 2011 in Vienna, Austria.

**Background and Aim**

Architectural design processes are iterative processes in which designing and decision making are interwoven. Demands, wishes and concerns of clients and stakeholders for a beautiful, well functioning and sustainable building need to be fully understood and effectively communicated within the temporary project team. The focus of architects, managers, advisors and engineers has evolved from the project to responsibilities for the entire life cycle of the building. This is set in an age of rapid advances in digital technologies.

This conference aims to explore applications of architectural management using all types of electronic media for creating, communicating and realizing design in a variety of different contexts. Responsibilities for the building differ between the main contractor and the architect, usually depending on regional or national legislation; consequently this influences architectural management responsibilities, tasks, communication and collaboration.

The conference will serve as a meeting ground for experts, design and engineering professionals, academics, researchers, consultants and students from around the world. By the use of workshops it offers the opportunity for sharing experiences and exchanging knowledge for responding to new opportunities and challenges with smart, lean and sustainable design solutions.

**Conference Themes**

Contributions are welcome from practitioners, educators, researchers and PhD students. The conference will address the following issues:

- Smart, lean and intelligent architectural design management
- Application of collaborative technologies, such as building information modelling (BIM)
- Integrated (sustainable) design solutions and integrated working practices
- Changing roles and legal responsibilities for design in a digital age
- Global versus local challenges for architecture.
For more information about W096 website see here and the conference leaflet can be downloaded here.

**Additional Information**

For additional information about the CIB W096 meetings or how to join the Working Commission please contact the Coordinators: Matthijs Prins M.Prins@tudelft.nl and Stephen Emmitt S.Emmitt@lboro.ac.uk.

You can find more information on the activities of CIB W096 in the CIB online Database "Commissions": see here. In the shown search engine type "W096" in the field "Commission number" and press "Find records".