Over 220 participants from 11 countries attended "Better Building – Better World" (BBBW) Global Summit on the Sustainable Built Environment from August 16 – 20, 2010 in Shanghai, China. The conference explored the rich intersection of urbanization, design and construction, sustainability, technology, and property development and management. Attendees at the conference included participants from China, Finland, Germany, Hong Kong, India, Japan, Korea, Malaysia, Taiwan, UK, and USA. With a tour of 22 national and corporate pavilions, BBBW took the 2010 World Exposition as a launching pad to investigate the meaning, challenges, and opportunities of BBBW on a global scale.

This Summit convened business leaders, visionary policy makers, and world-leading scientists to share knowledge on how building and urban developments are impacting global climate. The Summit took place at the Pudong Shangri-La Hotel in Shanghai, China in conjunction with the 2010 World Expo. In alignment with the Expo theme - Better City, Better Life, the Summit aimed at raising the awareness of world citizens to the significant role of building operations as one of the major contributors to climate change.

The Summit called for global attention to, and action with scalable proven and emerging policies, metrics, methods, practices, technologies, and opportunities to mitigate, climate change in the next decade and beyond. Policy makers, developers, architects, engineers, construction professionals, scientists, and researchers gained valuable insights and developed new interdisciplinary and cross-functional collaboration opportunities through a series of keynotes, case studies, tours, exhibitions, and interactive sessions.

The solution to the challenge to develop the planet sustainably lies at the intersections of the natural and social sciences, design, engineering, business, and public policy. The 2010 World Expo in Shanghai was the ideal launching pad for a serious, interdisciplinary, inter-organizational, and global treatment of the sustainable development of buildings and infrastructure in their natural, economic, and social
contexts. Attendees were able to experience the innovative design and technology showcases from an array of pavilions at the Expo, right at the heart of China’s financial capital of Shanghai.

The summit included private tours of international and corporate pavilions and presentations on sustainable development approaches that exemplified the vision and model of design, sustainability, and technology for the new decade.

Keynote Speakers

Keynote presenters included:

- Dr. Li Yungui, Deputy Director with China Academy of Building Research on the 12th 5-year national policy of China;
- Prof Kazuo Iwamura, Vice President of International Union of Architects in Japan on BIM and Green policies in Japan;
- Dr. Calvin Kam, Director of Industry Programs with Stanford-CIFE on BIM developments in the U.S.; and
- Prof Wang Guangbin, Vice Dean at Tongji University on economics and sustainability in China.

Additional Information

The full programme is downloadable see here.

Proceedings

For more information about ordering video and presentation proceedings from the 2010 BBBW, download here or contact cife-email@lists.stanford.edu for information.