



CIB NEWS ARTICLE

International Council for Research and Innovation
in Building and Construction

Providing a global network for international exchange and cooperation in research and innovation in building and construction, in support of an improved building process and of improved performance of the built environment.

July 2010

Forthcoming Meeting

W070 - Facilities Management and Maintenance

International Conference on Facilities Management

“FM in the Experience Economy”



13-15 September 2010, São Paulo, Brazil

CIB W070 in cooperation with Escola Politécnica da Universidade de São Paulo will organise the biennial CIB W070 conference for 2010. This will take place on 13-15 September 2010 in São Paulo, Brazil.

The theme of this conference is “Facilities Management in the Experience Economy” and draws on the far-reaching implications of FM in a world driven by ‘novelty and experience’. Building assets become the stage, FM services become the props and the ‘experience’ itself becomes the value adding performance. Abstracts are now invited from international authors on a variety of themes, each of which has a bearing on FM in the experience economy.

Conference Themes

The overall theme of the conference is: “Facilities Management in the Experience Economy”. It includes:

- Changing environment of FM
 - Evolution, education and philosophy of FM
 - Integrated FM through a systems approach
 - Modeling and improving contract relationships
- Effective use of resources
 - PPP - Public Private Partnership: the FM perspective
 - CSR - Corporate Social Responsibility and the role of FM
 - Innovations and the built environment
 - Life cycle and the dynamics of FM
 - Flexibility and Standardization in FM
 - Environmental responsibility and the FM
 - Trends and challenges for the next decade: visions for 2020
- People empowerment
- Cost management and budgeting
- Information systems for FM and developments in CAFM
- Supply chain
- Space and equipment for FM
- Utilities
- Information and Communication Technology
- Feedback (Measuring and evaluating performance)
- Performance management (property/services/FM)
- Maturity models

- Knowledge management
- Commissioning
- Benchmarking
- Results of FM operations
 - Facilities "products" (User experience, Satisfaction, Usability, Serviceability, Reliability, Productivity, Continuity, Risk level, Security, Healthy, Cleanness, etc...)
 - Buildings as "factors of production"
 - The psychology of FM: creating safe environments
 - Quality of the workplace: design and management
 - The role of FM in the Quality of Work Life (QWL)
 - Buildings and business: the value added through FM operations
 - Processes (new technologies and process improvement)
 - Facilities processes: designing and improving FM operations
 - Maintenance and modernization: methodology and technology
 - Operations Research in FM (Queuing, Linear Programming, etc...)
 - Modelling FM Organizations
- Meeting organisational and human needs
 - User centered Facilities Management: user's needs, desires and experiences
 - Human factors and the shape
 - FM operations
 - Improving effectiveness through demand management
 - FM Excellence
 - Strategic planning through CAFM
 - Core business relationships, integration and the impact of FM

The special themes at the conference are:

- Extreme events in Built Environment
- Critical Infrastructures FM
- Heritage Building Management

Important Dates

Welcome reception cocktail **12 September 2010**
 Conference dates **13-15 September 2010**

Conference Venue



São Paulo – a city known for being continuous Congresses, trade fairs, conventions, international concerts

Contact Information

For further information about the conference please visit the designated website at www.cib-w70-2010.com.br or contact:

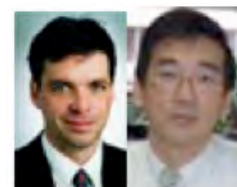
CIB W070 2010 Conference chair
 Prof. Dr. Moacyr E. A. da Graça
moacyr.graca@poli.usp.br



For registration online see [here](#).

Additional Information

For additional information about the CIB W070 meetings please contact the Coordinators: Edward Finch e.finch@salford.ac.uk and Danny Shiem Shin Then bessthen@polyu.edu.hk.



You can find more information on the activities of CIB W070 at www.cibworld.nl - Databases - select "Go to Database" – in the shown search engine: type W070 in the field "Commission number".