



## CIB NEWS ARTICLE

International Council for Research and Innovation  
in Building and Construction

Providing a global network for international exchange and cooperation in research and innovation in building and construction, in support of an improved building process and of improved performance of the built environment.

July 2010

### Forthcoming Meeting

#### W096 - Architectural Management



## Architectural Management in the Digital Arena

13-14 October 2011, Vienna, Austria

### Background

Architectural design processes are iterative processes in which designing and decision-making are interwoven. Demands, wishes and concerns of clients and stakeholders for a beautiful, well-functioning and sustainable building need to be fully understood and effectively communicated within the temporary project team. The focus of architects, managers, advisors and engineers has evolved from the project to responsibilities for the entire life-cycle of the building. This is set in an age of rapid advances in digital technologies.

Responsibilities for the building differ between the main contractor and the architect, usually depending on regional or national legislation; consequently this influences architectural management responsibilities, tasks, communication and collaboration.

### Conference Aim

The conference aims to explore applications of architectural management using all types of electronic media for creating, communicating and realizing design in a variety of different contexts. The conference will serve as a meeting ground for experts, design and engineering professionals, academics, researchers, consultants and students from around the world. By the use of workshops it offers the opportunity for sharing experiences and exchanging knowledge for responding to new opportunities and challenges with smart, lean and sustainable design solutions.

### Conference Themes

Contributions are welcome from practitioners, educators, researchers and PhD students. The conference will address the following issues:

- Smart, lean and intelligent architectural design management
- Application of collaborative technologies, such as building information modeling (BIM)
- Integrated (sustainable) design solutions and integrated working practices
- Changing roles and legal responsibilities for design in a digital age
- Global versus local challenges for architecture.

### Submission Schedule

Abstracts should be written in English, maximum 250 words, clearly stating the nature of the contribution and identifying the status of the work. Full papers should be 10 pages maximum in length, including references. All submissions of interest/abstracts should be sent by E-mail, as an MS Word attachment, to Dr. Ad den Otter [a.f.h.j.d.otter@tue.nl](mailto:a.f.h.j.d.otter@tue.nl) before the deadline stated below.

Please include your correct email address, postal address, and affiliation. All abstracts and papers will be subjected to a double refereeing process by the scientific committee.

Abstract submission	<b>26 November 2010</b>
Notification of acceptance	<b>10 December 2010</b>
Full paper submission	<b>25 March 2011</b>
Referees' comments returned	<b>20 May 2011</b>
Submission of Final paper	<b>24 June 2011</b>
Acceptance decision	<b>12 August 2011</b>

All final papers will be published in the conference proceedings, which will have an ISBN number. The official language of the conference is English.

### Venue



The Vienna University of Technology (TU Vienna) is Austria's largest scientific-technical research and educational institution, nearly two hundred years old. Vienna is an exciting, cosmopolitan city of great cultural diversity, located in the heart of Europe. It features beautiful architecture, a large number of excellent museums and art galleries, and world-famous landmarks and tourist attractions. The city is also famous for its composers Wolfgang Amadeus Mozart and Josef and Eduard Strauss. Its music halls are well known all over the world, like the

'Musikverein' with its traditional New Year concert. You can visit the 'Hofburg Zentrum', enjoy a show at the 'Wiener Staatsoper', go to 'Schloss Schönbrunn', or to the Prater amusement park for a ride in the giant Ferris wheel or one of the other 250 attractions.

### CIB W096 - Architectural Management

Architectural management distinguishes itself from project management mainly by its pro-active attitude towards people and the process of design to deliver the highest product quality within the constraints of time and budget. Leading research into architectural design management is the CIB's Working Commission W096 Architectural Management. CIB W096 was officially established in 1993.

Since this time the Commission has been active in the area, with regular international conferences, meetings, published conference proceedings and other publications. The AM group brings together researchers and practitioners concerned with the whole life-cycle of building and construction projects. Recently the members of the working group have concentrated on achieving value for stakeholders, and this work led to a focus on integrated design teams and improved communications.

Active working areas are; revaluing design, communicating design, inclusive design, design management, design integration, design management education and revaluing architectural practice—all with an underlying sustainable agenda. Commission members have recently produced the book *Architectural Management: international research & practice* (Eds. Emmitt, Prins, Otter, 2009, Wiley-Blackwell, Oxford), which provides a state of the art report into the rapidly evolving field of architectural management.

### Additional Information

For additional information about the CIB W096 meetings or how to join the Working Commission please contact the Coordinators: Matthijs Prins [M.Prins@tudelft.nl](mailto:M.Prins@tudelft.nl) and Stephen Emmitt [S.Emmitt@lboro.ac.uk](mailto:S.Emmitt@lboro.ac.uk).



You can find more information on the activities of CIB W096 at [www.cibworld.nl](http://www.cibworld.nl) - Databases - select "Go to Database" - in the shown search engine: type W096 in the field "Commission number".

For further information about CIB W096 visit: <http://qa.cib-w096.nl/index.html>

For more information about Vienna visit: <http://www.wien.info/en>

For more detailed information please visit: [http://www.tuwien.ac.at/tuwien\\_home/EN/](http://www.tuwien.ac.at/tuwien_home/EN/)