Around the Task Groups and Working Commissions

W096 - Architectural Management

Report of the W096 Conference: Future Directions in Architectural Management held in Tainan, Taiwan, November 2009

“Future Directions in Architectural Management”

by

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Background

W096 saw the commission’s first visit to Taiwan. From the first moment of arriving at the National Cheng Kung University in Tainan it was evident that this was going to be a special meeting. Banners announcing the CIB W096 event were positioned at strategic intervals around the university campus, leading delegates into the recently refurbished and rather splendid conference hall. The two day conference was split into keynote addresses in the morning followed by paper presentations in the afternoons, which helped to encourage interaction and debate.

Themes

The theme of the conference was ‘Future directions in Architectural Management’ which attracted delegates from Europe, Africa, Asia and Australia to discuss the opportunities and challenges facing architects and fellow built environment professionals. This conference was notable for helping to put the ‘architecture’ back into architectural management, perhaps best illustrated by the local keynote address ‘Taipei Beautiful: How does government policy affect architectural management’ presented by Sarah Sy-Rong Liu from Taipei City Government. This helped to emphasise the many levels at which architectural management is applied, while also emphasizing the value of both architectural design and architectural management.

Thanks

Our local host Dr. Chun-Ta (Chuck) Tzeng and his large crew from the Department of Architecture at the National Cheng Kung University did a very professional job in organizing the two day event and for making both the working and social activities so memorable. The closing dinner was graced by an ensemble of musicians playing a mixture of old and new Taiwanese music, which received a standing ovation from the delegates. Following the conference delegates took part in a technical tour, which included a visit to Taiwan’s Architecture and Building Research Institute, Ministry of the Interior and Anping National Historic Park.
Best Papers Award

The best paper award provided by Emerald on behalf of Engineering Construction and Architectural Management was awarded to Jessica PS Siva and Kerry London for their paper 'Client management of house projects: facilitating client learning for successful architect-client relationships'.

Proceedings

Proceedings of the event are available from the CIB, (CIB Report 324 'Future Trends in Architectural Management' and papers can soon be accessed via ICONDA®CIBlibrary).

A separate news article about the proceedings is also published (see here).

Commission Follow-up and Future Meetings

The outcome of the conference was a recognition, and appreciation, of the slight differences between East and West with regards to the architectural management domain. In many respects this is a new found strength of the commission and one which will be developed through new collaborative projects.

In 2010 CIB W096 Architectural Management will be joining the CIB World Congress in Salford, United Kingdom and concentrating on the tools used to deliver effective architectural (design) management. This will be followed by a meeting in Austria in 2011 with the theme 'Theory meets practice' and in 2012 with an 'integrating architect' theme to address the CIB global priority theme of Integrated Design and Delivery Solutions. (IDDS). Slightly further ahead, the commission will be celebrating its 20th Anniversary in 2013.

Additional Information

For additional information contact the Coordinators: Mathijs Prins M.Prins@tudelft.nl and Stephen Emmitt S.Emmitt@lboro.ac.uk.

You also can find more information on the activities of CIB W096 at www.cibworld.nl - section Databases - database Commissions - type W096 in the search field Commission number.

The new homepage address for CIBW096 is http://cib-w096.nl