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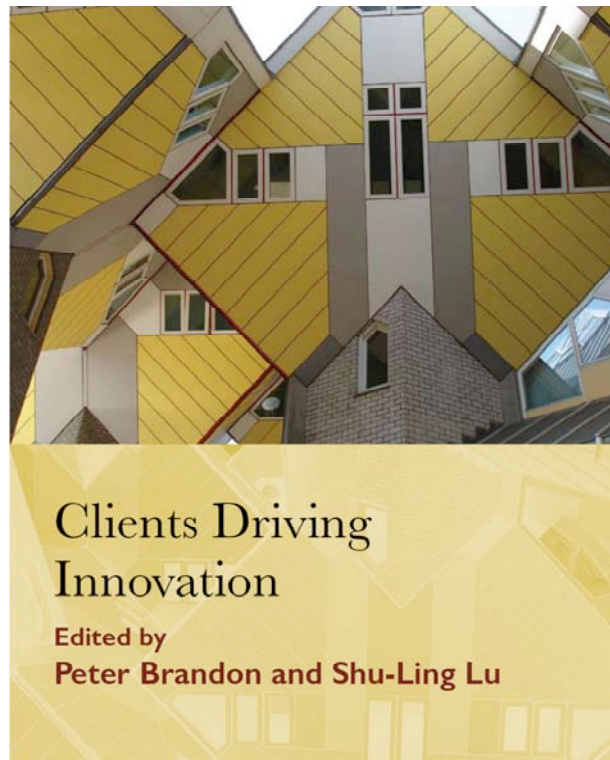
International Council for Research and Innovation
in Building and Construction

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July 2008

New CIB Publication

TG58 - Clients and Construction Innovation



ISBN 978-1-4051-7566-1

Editors Peter Brandon and Shu-Ling Lu

Background and Scope

In recent years the construction industry has been criticised for a lack of successful innovation compared to other major industries. The question of why the industry has not been seen to be innovative has created concern among many involved with construction and property. The driving concern is where the motivation for this innovation should come from. Although construction clients have made an impact in this area, the industry itself seems divided as

to whether, when and where clients should drive the innovation process.

“Clients Driving Innovation” brings together an international group of researchers and practitioners to investigate the role of clients in construction innovation. Written in three parts, it covers the context for innovation driven by clients, the client impact on the innovation process and how new ideas can be pushed through into practice. Numerous case studies illustrate the role clients can play and the key issues that need to be addressed.



With interest growing in the contribution clients can make to construction innovation, "Clients Driving Innovation" will be essential reading for construction management researchers, major construction contractors and clients and government policy makers.

Contents

The book is structured as follows:

Part one: The Context for Innovation

With special attention to:

- What is the Broader Context within which Clients Operate?
- What is the Position of Clients within the Development Process?
- What are the Client's Roles and Responsibilities in Driving Innovation?
- What are the appropriate Tools and Barriers to the Implementation of Innovation Practices?

Part two: The Innovation Process

With special attention to:

- What is the Clients' Role in the Innovation Process?

Part three: Moving Ideas into Practice

With special attention to:

- What are the Policy Issues in Moving Ideas into Practice?
- How do Clients Move Ideas into Practice?

The book has 26 Chapters, each written by different authors.

The Editors

Professor Peter S. Brandon is Director of the Salford University 'Think Lab' and Director of Strategic Programmes, School of the Built Environment, University of Salford. He was previously the joint co-ordinator of CIB TG58 'Clients and Construction Innovation.'

Dr Shu-Ling Lu is a lecturer in the School of the Built Environment, University of Salford. She is the joint co-ordinator of CIB TG65 'Management of Small Construction Firms.'

Format and Price

The publication will be available in Hard Copy version in September 2008 (296 pages). It will be published by Wiley-Blackwell Publishing Ltd. The price of this publication is £ 75.00/€ 101.30 and for CIB members a discounted rate (20% discount) of £ 60.00/€ 81.00 is available.

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