



CIB NEWS ARTICLE

International Council for Research and Innovation
in Building and Construction

Providing a global network for international exchange and cooperation in research and innovation in building and construction, in support of an improved building process and of improved performance of the built environment.

November 2007

Forthcoming Meeting / CIB Co-Sponsored Event



An Environmentally Responsible Event

The organizers of World SB08 Melbourne are finalizing a strategy that will make the Conference an environmentally sustainable event. The target is to have a carbon-neutral event through a combination of using renewable energy in the Conference venue and in delegates' hotel accommodation, and using carbon offsets through tree plantings

A key feature of the offset program will be the selection of planting areas that will provide optimum benefit in terms of increasing bio-diversity and reducing salinity. Meanwhile, renewable energy could be purchased through the Australian government's Green Power scheme. Under this scheme, energy suppliers buy electricity from accredited renewable energy generators on consumers' behalf, and feed it into the National Electricity Grid.

Assessments are currently being made of the amount of greenhouse gas emissions resulting from holding the Conference at the Melbourne Convention Centre, and the results will determine the specific measures to be adopted in order to achieve the target.

SB08 will encourage delegates to select hotels participating in the City of Melbourne's 'Savings in the City: Green Hotels' program, which supports hotels with strategies to reduce energy and water use, as well as reduce waste.

Most of these hotels are close to the Conference venue and thus eliminate the need for transport.

Delegates may also choose to offset their travel carbon footprint through the schemes offered by individual airlines or through a scheme to be managed by SB08's professional conference organiser, ASN Events.

Negotiations are also being held with event suppliers and contractors for the greening of the supply chain.

For example, suppliers of drinking water fountains will be encouraged to provide re-useable drinking bottles, while satchel suppliers would need to ensure that the material complies with the requirements of the Australian 'Good Environmental Choice' label.

Venue



The Melbourne exhibition and Convention Centre (MECC) is a world class facility on the banks of the Yarra River in the heart of Melbourne.

Additional Information

Download the complete SB08 Newsletter Issue 03 [here](#).

For further information about the conference and final registration, please visit the designated website at www.sb08melbourne.com.

The SB08 Melbourne Secretariat
ASN Events Pty Ltd
PO Box 200, Balnarring Victoria 3926 Australia
Tel: +61 3 5983 2400
Fax: +61 3 5983 2223
Email: sb08@asnevents.net.au