



CIB NEWS ARTICLE

International Council for Research and Innovation
in Building and Construction

Providing a global network for international exchange and cooperation in research and innovation in building and construction, in support of an improved building process and of improved performance of the built environment.

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From CIB Co-sponsored Events

Conference Proceedings Available Now



by

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The proceedings and presentations from the CIB Co-sponsored conference Revaluing Construction 2007 – Crossing Boundaries are now available for free at www.rc2007.org.

The third international revaluing construction conference explored how construction firms will meet the challenges of the 21st century through overcoming the barriers that currently limit performance. Almost 50 invited speakers from industry, government and research showed how innovation in management, marketing and technology will enable construction to create greater value for client and users and to be valued by its contribution to the quality of life.

The third international revaluing construction conference took place at the Copenhagen Marriott Hotel on October 9-10 2007. It built upon the success of the two previous Revaluing Construction events sponsored by CIB, in Manchester (2003) and Rotterdam (2005). These showed that there is a world-wide search for improved performance in construction, with clients being prominent in

programmes aimed at achieving greater value from construction expenditures.

Programme

Revaluing Construction 2007 - Crossing Boundaries took up the call from the second conference for clients to become drivers of change in construction. The ambition was to show, that integration across multiple boundaries is one of the most powerful means of improving both the internal performance and the external perceptions of the construction industry. Hence its title: "Revaluing Construction 2007 - Crossing Boundaries".

The conference themes included:

- Crossing geographical boundaries - how clients and their suppliers can learn from new ways of working developed in other countries
- Crossing organisational boundaries - overcoming traditional divisions to enhance project performance
- Crossing product boundaries - exploiting new technological developments to raise

competitiveness and offer new forms of construction.

Who Attended?

Close to 200 delegates participated in Revaluing Construction 2007 - Crossing Boundaries. A little more than half of the participants came from the organising countries Denmark and Sweden. The other half came from the rest of the world. In round figures, the delegates came from:

- Europe: 45
- Asia/Australia: 15
- Africa: 15
- North America: 10

Looking at the affiliation of the delegates, it is clear that the conference was successful in attracting a well-balanced mix of delegates from industry, government and academia:

- Industry: 100
- Government and reform programmes: 25
- Academia: 60

In addition, 5 journalists from different trade magazines were present at the conference.

Conference Organisers

The conference was jointly organised on behalf of CIB by:

- Danish Building Research Institute, Aalborg University. www.sbi.dk.
- Danish Association of Construction Clients. www.bygherreforeningen.dk.
- Swedish Association of Building and Construction Clients. www.byggherre.se.
- Lund Institute of Technology, Department of Construction Management. www.lth.se.

Additional Information

A conference report summarising the insights and lessons learned during the conference is in preparation. It is expected to be published in February 2008. For the latest information, please visit www.rc2007.org.



Keynote by Professor Fred Moavenzadeh, MIT.