



CIB NEWS ARTICLE

International Council for Research and Innovation
in Building and Construction

Providing a global network for international exchange and cooperation in research and innovation in building and construction, in support of an improved building process and of improved performance of the built environment.

September 2007

Forthcoming Meeting / CIB Co-Sponsored Event

RC2007 The Challenge of Crossing Boundaries



Final Announcement

International leaders in construction meet in Copenhagen to cross boundaries – and you are invited

At the international conference, Revaluing Construction 2007 – Crossing Boundaries taking place in Copenhagen and Malmö, Sweden on 9-10 October 2007, there will be ample opportunity to learn about new exciting initiatives for the development of construction worldwide. With the experience and understanding of more than forty international speakers from business, government and research bodies the conference will address how the construction industry can rise to challenges of clients with ever-growing expectations, globalisation and more complex buildings meanwhile creating more value for all stakeholders through innovation and crossing boundaries.

Be inspired by exciting presentations such as:

- Solutions without boundaries - lessons from the clean-up of the Rocky Flats nuclear facility, and other successful projects by Nancy Tuor, Vice Chair, CH2M Hill, USA
- International collaboration: Experiences from Copenhagen ZOO by Armstrong Yakubu, Partner, Foster + Partners, United Kingdom and Haakon Löe, Director, Ramboll, Denmark
- Constructing Swire's One Island East Tower with the aid of new collaborative technologies by Martin Riese, Director, Gehry Technologies Asia, Hong Kong SAR, PR China
- Creating world-class stadia - making the impossible happening through innovative design and financing by Frits Scheublin, Director, BAM Engineering, The Netherlands



Background

Construction is facing great challenges. Clients have rising expectations; globalisation brings new pressures but also new opportunities; buildings become more complex. How can the industry rise to these challenges? How can it become more efficient and productive, more attuned to customer expectations and more able to take advantage of new technological and business opportunities? In short, how can it create more value for all stakeholders?

These are the issues that Revaluing Construction 2007 – Crossing Boundaries will address.

Why 'Crossing Boundaries'? Because satisfying future client and social needs and maximising value for all stakeholders will require construction to innovate in its organisational structures and its products and to use resources wherever they may be found. Traditional boundaries - within project organisations, between product functions and imposed by geography - are breaking down. Revaluing Construction 2007 will look at the implications for construction and will even question whether 'construction' as we know it will continue into the future.

Programme

The conference will have parallel sessions centred around the following themes:

- Crossing geographical boundaries
 - how construction firms operate in and learn from other countries.
- Crossing organisational boundaries
 - overcoming traditional divisions to enhance project performance.
- Crossing product
 - how new technological developments and changing client requirements are transforming the nature of construction operations and output.

These will be complemented by plenary sessions in which prominent speakers from the industry, and expert observers, will discuss the conference themes and look to the future.

As the conference theme is crossing boundaries, we are excited for the possibility given by the Öresund bridge that connects Copenhagen, Denmark with Malmö Sweden to have some of the programme located in Copenhagen and some of the programme located in Malmö. The technical sessions of Revaluing Construction 2007 – Crossing Boundaries will take place at Copenhagen Marriott Hotel which is situated in the heart of Copenhagen, Denmark. Also included in the conference programme is a visit to the top of the striking Turning Torso in Malmö, the newly developed parts of Bo01 Exhibition area at the seafront of Malmö,

the City Tunnel in Malmö and the conference dinner held in Malmö City Hall.

Additional Information

For information about accommodation, travelling, and information about the conference please visit the designated website at www.rc2007.org or contact the Conference Secretariat at SBI, Danish Building Research Institute
Tel: +45 45 865533
Email: rc2007@sbi.dk

Conference Brochure

Brochure with detailed information about the conference programme can be downloaded [here](#).

