



CIB NEWS ARTICLE

International Council for Research and Innovation
in Building and Construction

Providing a global network for international exchange and cooperation in research and innovation in building and construction, in support of an improved building process and of improved performance of the built environment.

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Forthcoming Meeting / CIB Co-Sponsored



Introduction

The international conference Revaluing Construction 2007 - Crossing Boundaries will explore how construction firms will meet the challenges of the 21st century through overcoming the barriers that currently limit performance. Invited speakers from industry, government and research will show how innovation in management, marketing and technology will enable construction to create greater value for client and users and to be valued by its contribution to the quality of life.

The conference will take place at the Copenhagen Marriott Hotel on 9th and 10th October 2007. It will build upon the success of the two previous Revaluing Construction events sponsored by CIB, in Manchester (2003) and Rotterdam (2005). These showed that there is a world-wide search for improved performance in construction, with clients being prominent in programmes aimed at achieving greater value from construction expenditures.

Programme

Revaluing Construction 2007 - Crossing Boundaries will particularly take up the call from the second conference for clients to become drivers of change in construction. It will show to all engaged in construction reform programmes, to business executives and to the

research community, that integration across multiple boundaries is one of the most powerful means of improving both the internal performance and external perceptions of the construction industry. Hence its title: "Revaluing Construction 2007 - Crossing Boundaries".

The conference themes will include:

- Crossing geographical boundaries - how clients and their suppliers can learn from new ways of working developed in other countries
- Crossing organisational boundaries - overcoming traditional divisions to enhance project performance
- Crossing product boundaries - exploiting new technological developments to raise competitiveness and offer new forms of construction.

The conference will provide an opportunity for international exchange of views and experiences on the conference themes. It will enable the delegates to meet heads of construction reform programmes from around the world, leaders of businesses seeking to address new markets and to introduce new operating processes, and internationally recognised researchers whose work identifies the issues and solutions that enable firms to cross boundaries safely and with benefit.

Who Should Attend?

Revaluing Construction 2007 - Crossing Boundaries will widen the horizons and deepen the experience of everyone concerned to improve construction and to provide better value from construction expenditures. It will therefore be relevant to:

- Senior construction executives, leading their firm's response to new market challenges.
- Construction clients, breaking away from traditional procurement procedures.
- Suppliers of products and services to construction, seeking the best ways of working in new markets.
- Representatives of the industry in national associations and initiatives, concerned to change the performance and image of construction.
- Public authorities responsible for policy towards construction.
- Heads and executives of construction reform programmes, stimulating change processes in the industry and in its regulatory framework.
- Financiers, insurers or legal experts, contributing to the development of new structures of responsibility and liability.
- Leading researchers, guiding the industry and its clients into the future.

Venue

The technical sessions of Revaluing Construction 2007 - Crossing Boundaries will take place at Copenhagen Marriott Hotel: www.marriott.com, with visits and the conference dinner in Malmö. The conference venue is situated in the heart of Copenhagen, Denmark. The airport of Copenhagen is a major international hub, easily accessed from all over Europe and most parts of the world including North America



and Asia. Fast, frequent and cheap trains connect the airport terminal with the city centre of Copenhagen within 12 minutes and with Malmö within 22 minutes.

The cities of Copenhagen and Malmö are vibrant, safe and friendly cities with many attractions. Many new building projects are under way or recently completed. In Malmö, the Bo01 urban development of the harbour, the striking Turning Torso building and the CityTunnel stand out as distinctive projects. In Copenhagen, the extensive development of the harbour front includes the Havnestaden and eye-catching new buildings such as the Royal Library (the 'Black Diamond'), the Opera House and the National Theatre. The New Town area of Ørestad has many new building projects, such as the new general headquarters of the National Broadcasting Company which includes a concert hall designed by the famous architect Jean Nouvel.

Conference Organisers

The conference is jointly organised by:

- Danish Building Research Institute. www.sbi.dk.
- Danish Association of Construction Clients. www.bygherreforeningen.dk.
- Swedish Association of Building and Construction Clients. www.byggherre.se.
- Lund Institute of Technology, Department of Construction Management. www.lth.se

Additional Information

For the latest information and to register your interest, please visit www.rc2007.org. For additional information, please contact the Secretariat at rc2007@sbi.dk.

Note, that there will not be a call for papers – all speakers will be invited.

The Black Diamond



The Opera House



The Öresund Bridge



The Turning Torso

