February 2005

Forthcoming Meeting / CIB Co-Sponsored

ESPRO Conference “The Move Towards Sustainable Property Development in Europe”

4 April 2006, Stockholm, Sweden

ESPRO
The European Forum for Sustainable Property Development

Introduction

The ESPRO Stockholm Conference, which is CIB co-sponsored, will bring together some of Europe’s most prominent representatives for the property and construction sector to speak on the escalating issue of sustainability and its strategic implications for organisations responsible for the development and management of the built environment.

The Conference will discuss the issue of sustainability from a variety of angles including the impact which the move towards a sustainable property sector will have on property and construction businesses and the role which the private sector can play as drivers of change and as a complement to legislative action.

The Issue of Sustainability

Man’s greatest challenge is unquestionably that of creating a Sustainable Society. Our failure to meet this challenge will mean that Planet Earth cannot prevail as a habitat for human or animal life. The achievement of a sustainable property sector is a prerequisite for the achieving of a Sustainable Society, due to its dominant role as a consumer of natural resources, generator of pollution and creator of global warming.

But what is the time perspective for these events and how do they influence Societies decision-making processes? What is the future demand for legislation, what is the role of the private sector and what are the implication for corporations within the immediate-five to ten year perspective?

Sustainability: A Vital Component of the Property Business of the Future

The Conference will discuss the issue of sustainability from a variety of angles including the impact of the move towards a sustainable property sector on property and construction businesses and the role which the private sector can play as a complement to legislation and as a driver of change.

The globally recognised threat of extinction, which a non-sustainable Society represents, has over the past few years led to major reactions from legislative bodies, industrial corporations, financial and academic institutions. The term “sustainability” has become synonymous not just with the environment but with the commercial sustainability of corporations and survival of our social structure. It has also become synonymous with corporate professionalism and transparency.

Europe has the opportunity to show the way towards how a sustainable property sector can be achieved. Europe has the opportunity for creating a
Sustainability Model for the property sector. Contributing towards the creating of such a Model is the purpose of ESPRO.

**Additional Information**

Further information about this conference can be find on the website at: [www.espro.nu](http://www.espro.nu)

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