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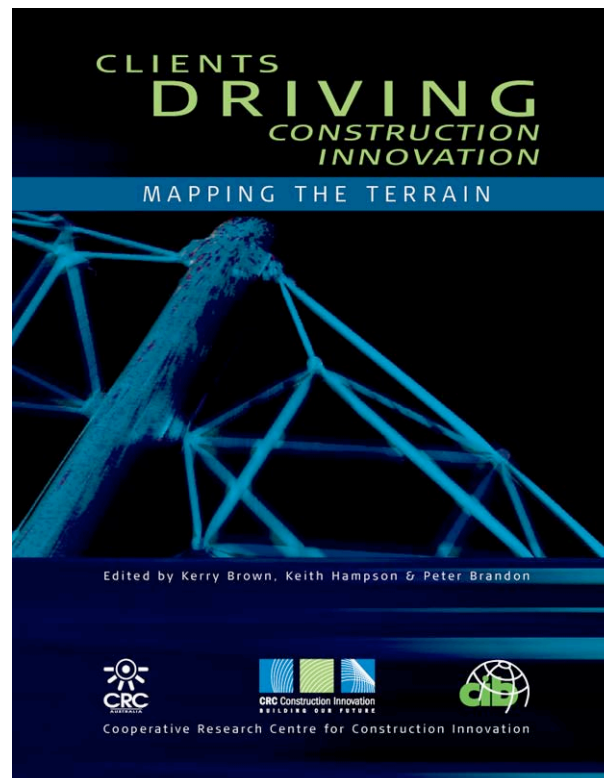
International Council for Research and Innovation
in Building and Construction

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New Publication

TG58 - Clients and Construction Innovation



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Editor(s)

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Summary

The book "Clients Driving Construction Innovation: Mapping the Terrain" aims to provide its readers with a comprehensive set of frameworks and practical methods and applications for understanding the drivers, enablers and barriers to innovation in the construction industry and to develop new and effective ways to capture the benefits of innovation.

This book demonstrates that innovation can be prominent within the construction industry. It

accentuates the fact that innovation can occur through leadership from competent clients who know what they want and are willing to work with the delivery team towards developing new processes and principles to achieve their goals. How stakeholders work together to solve problems is a key focus of this publication.

This edited volume analyses the role of the client in the innovation process throughout the construction industry. Incorporating different industrial and organisational settings from a range of perspectives, this volume provides frameworks, concepts and a rich array of case studies to further the knowledge and understanding of the client in the innovation process



and establishes an agenda for capitalising on the benefits of innovation in construction.

Format

A5 illustrated 224 pages.

Prices

CIB members	25 Euro
Non members	25 Euro

Order from

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