The CIB Working Commission W096 on "Architectural Management" held its annual meeting on 4 May 2004, in conjunction with the CIB Triennial World Building Congress in Toronto, Canada.

Agenda

The topics discussed during the meeting include:
- Looking back: W096 during the past few years
- W096 and Revaluing Construction
- Proposal for another meeting in Lisbon in 2004
- Proposal for a Denmark meeting in 2005
- Proposal for a Joint meeting with CIB W104 on "Open Building Implementation"
- Further issues

Looking Back

A summary of the policy of the W096 coordinators during the past few years:
- More formal procedures for meetings have been implemented in order to improve quality, by introducing abstract selection, paper referee procedures, and edited proceedings.
- To balance the strong European base that W096 had in its beginnings, meetings were organized in other regions of the world (US, ASIA).
- Meetings are now more professionally organized and attract 30-40 participants, much more than in past meetings.

- A stronger focus was brought into the commission’s themes, with “how to add value by design” as a main area of interest.
- Finally, relations with the CIB General Secretariat were strengthened.

In retrospect, the policy has been overall positive although some negative effects arose, such as loss of participants from practice at the larger ‘far away’ meetings, and to a certain extend, a loss of interest from the old ‘hard core’. Therefore, the traditional easily accessible meetings should also be back on the commission’s agenda in the future.

It was also concluded that better communication among members of the commission is necessary. In view of the increasing number of activities on Architectural (design) Management worldwide, the website can also play an important role to link all those initiatives together. Colin Gray will update W096’s website as the prime vehicle to reach these targets.

Revaluing Construction

W096 has been invited to participate in the CIB Revaluing Construction (RC) initiative. As contractors foremost only can construct the outcomes of the design process, the commission sees it as it’s prime task to further promote it’s mission: that primarily, the design phase plays an essential role in adding value to construction. It is decided that the commission will try to connect to the Revaluing Construction initiatives in general, particularly through the intended 2005 spring
Proposal for a 2004 Lisbon Meeting

Stephen Bragg, Director of Broadway Malyan Architects, UK, is still willing to support a W096 meeting in Lisbon (the one planned for autumn 2003 was cancelled). It was decided to connect the meeting to the CIB PeBBu meeting in November 2004 also to be held in Lisbon, but dates are still to be fixed.

The themes of the meeting will be related to Performance Based Buildings (PBB) as well as Revaluing Construction on the one hand, and on the host’s architectural practice on the other hand. Proposed themes can be summarized to:

- The added Value of Design
- How to Design Value and to an extend
- The added Value of Architecture
- Re-valuing Architectural Practice was another major theme. How to free architectural design from rigid managerial procedures, from management to facilitation?
- (Advancing) Role and position of design within construction
- Communication of Architectural Value
- Embedding Soft Values into Information Systems

Dr. Branka Dimitrijevic, coordinator of CIB W102 suggested to also consider information management and ICT. Matt Prins will try to finalize on themes and program, hold the connection with PeBBu and CIB and produce a conference flyer, while Colin Gray will hold contacts with Stephen Bragg.

2005: Special Meeting in Denmark proposed by Prof. Stephen Emmitt

Prof. Stephen Emmitt kindly offered to host a W096 meeting in Denmark and came up with the idea to produce an edited book out of the meeting, partly based on achievements of the past 10 years, and looking forward to what still needs to be done in special areas. The idea is to invite a range of selected experts on the themes of the book for writing the parts. Contacts with Spon Press as a potential publisher are already made. The Denmark meeting is scheduled for the autumn of 2005.

Joint Meeting with CIB W104 in 2006

From a project on hospital design and construction presented by Prof. Stephen Kendall coordinator of CIB W104, it appeared that the issue of managing the design of large-scale complex buildings with a ‘multiple client body’ isn’t very well addressed in the literature. Prof. Kendall proposed a joint meeting of W104 and W096 as a possible platform for discussing the issue.

The meeting is scheduled for the autumn 2006 in Indiana, USA.

2007: Next CIB World Congress in South Africa

As compared to the Wellington conference the participation at W096 meeting in the Toronto CIB World Conference is far better. W096 has as part of its meetings schedule plans to organize a meeting in conjunction with the next CIB Triennial World Congress.

2008: Something together with IAPS and EDRA?

Prof. Peter Lansley gave a presentation during the Congress, which can be summarized by ‘value is in the eye and experience of the beholder’, brought the idea to contact EDRA (Environmental Design Research Association) and IAPS (International Association for People-Environment Studies), and investigate the possibility of a joint event on “Client and Users Value” in 2008. This is still to be discussed.

Additional Information

For additional information about CIB W096 and its future meetings, please contact one of the Coordinators:
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You can also find further information on the activities of CIB W096 here.